



ADVERTISEMENT

Head Of Sales

Genuine Connection Promotions (Pty) Ltd is a dynamic and fast-growing clothing manufacturer based in **Paarl**. We specialise in high-quality branded apparel and promotional products, proudly delivering exceptional service and craftsmanship to our clients.

We are seeking the services of an experienced, results-driven, and hands-on **Head of Sales** to lead our direct business development efforts and grow our client base within the clothing and branding industry.

Key Responsibilities:

- Identify and pursue new sales opportunities in the apparel manufacturing space
- Develop and implement direct sales strategies to increase revenue
- Build and maintain strong relationships with new and existing clients
- Close high-value B2B deals and deliver exceptional client service
- Collaborate with internal teams to ensure smooth handover and fulfilment
- Monitor sales performance and market trends to identify new growth areas

Support Structure:

- A dedicated Sales Hub Manager to assist with admin and reporting
- Account Managers to handle day-to-day customer communication
- A capable production and branding team to ensure fast turnaround times
- You focus on selling – we handle the backend

Requirements:

- 5–10 years of proven sales experience in the clothing manufacturing industry
- Strong track record of closing high-value B2B deals
- Excellent negotiation, communication, and relationship-building skills
- Proficiency in CRM systems and Excel
- Willingness to travel for client meetings and industry events



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Why Join Us:

- Be part of a proudly South African clothing manufacturer
 - Work in a fast-paced, energetic environment where your ideas matter
 - Enjoy autonomy, meaningful impact, and strong team support
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Employment Type: Full-time

Location: Paarl, Western Cape (On-site role)

Those interested to join a dynamic and growing team should submit their CVs to:
hr@gencon.co.za or fax to **021 872 0313**.