



# ADVERTISEMENT

## BRANDING ASSISTANT

Genuine Connection Promotions (Pty) Ltd is a dynamic and fast-growing clothing manufacturer, based in Paarl. We specialise in high-quality branded apparel and promotional products, proudly delivering exceptional service and craftsmanship to our clients.

We are seeking the services of a dedicated, energetic, and hands-on Branding Assistant to support our Sublimation Press and Print Department.

### Key Responsibilities:

- Assist with day-to-day sublimation printing and press operations
- Prepare and position garments according to job specifications
- Operate branding machinery, ensuring accurate and high-quality output
- Conduct quality control checks on branded items
- Organise and maintain workstations and inventory of branding supplies
- Maintain accurate records of daily production
- Support staff performance and drive team productivity
- Enforce discipline and foster a positive work culture within the team
- Assist with on-the-job training and administrative tasks
- Adhere to health, safety, and quality control standards

### Requirements:

- Prior experience in branding, printing, or garment production (advantageous)
- Working knowledge of sublimation printing and pressing techniques
- Strong attention to detail and quality-focused mindset
- Ability to follow instructions and work both independently and collaboratively
- Physically fit, reliable, and able to perform repetitive tasks efficiently
- Willingness to work flexible hours as required

Those interested to join a dynamic management team should submit their CV's to:

[hr@gencon.co.za](mailto:hr@gencon.co.za) or fax to 021 872 0313.